



ANSAR WOMEN'S COLLEGE

(Affiliated to University of Calicut)

Accredited by NAAC with A grade (CGPA.3.20)

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ENTREPRENEURSHIP DEVELOPMENT CLUB

ANNUAL REPORT 2023-24

The Entrepreneurship Development Club in our college was set up with an aim to inculcate entrepreneurial skills among students of Ansar Women's College Perumpilavu and also to cultivate and equip business women for the future. This club will help students to turn their ideas and passion into businesses and will help to develop future business leaders. In the year our club got Rs. 10,000 from District Industries Centre.

In this academic year our club conducted various seminars, workshops and exhibitions.

The Entrepreneurship Development Club in collaboration with Alumni Association organized a one day workshop on the art of calligraphy on 27th July 2023. The event took place in the conference hall. The workshop aimed to provide a platform for students interested in calligraphy to learn, enhance their skills, and appreciate the beauty of this artistic form of writing. The Resource person was Ms.Salima Musthafa alumni BBA 2016-19 batch, Calligraphy tutor. Around 39 students took part in the same.



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A seminar on “Entrepreneurship in Creative Industries: Challenges and Opportunities” was conducted on 31st July 2023 at 11.00 AM in the conference hall. It was a dynamic and insightful event. The seminar aimed to shed light on the challenges and opportunities in pursuing a career as entrepreneurship creative profession. The resources person of the program was Mr. G Krishna Mohan, Director of Canara Bank Rural self-employment Training institute Thrissur. The interested students from various classes and potential female students entrepreneurs were attended the program. Around 54 students attended the same. The session provided an idea about entrepreneurship. He discussed about the stages in entrepreneurial growth, difference between wages employment, self-employment and entrepreneurship. He narrated the stories of various entrepreneurs in our country. And also about all the things an entrepreneur should hold for successful careers like attitude, strength, factors of motivation etc.



We also organized a two day workshop on the art of painting named “Two Day Workshop on Contemporary Painting” on 17th and 18th October 2023 from 9,00 A.M to 3.00 P.M at room no. 80. The interested students from various disciplines joined in the workshop.

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The resource person of the workshop was Ms. Rajeena Mohammed, Fevicryil Specialist Teacher. She had 20 year experience in the field of art. She also playing the role of judge in various competitions. The two day painting workshop was a vibrant exploration of various artistic techniques ranging from traditional kalangari to contemporary mouldit art. The event aimed to provide participants with a comprehensive understanding of diverse fabric painting methods.

The two day painting workshop was a dynamic journey through the realms of tradition and contemporary expression. Participants left not only with a new formal appreciation for the diverse world of fabric painting The combination of kalangari mouldit art created a well-rounded experiences , showcasing the beauty and versatility of artistic expression of fabric. Overall the workshop was big success.



The Entrepreneurship Development Club organized a seminar called “Empowering Tomorrows Entrepreneurs” in observance of National Entrepreneurs Day on 21st November

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2023 at 10.00 P M in conference hall. The session was handled by Ms. Vigitha C V, coordinator of Entrepreneurship Development Club and also assistant professor in PG department of commerce and management studies. She started her speech by giving an answer to when and why we celebrate national entrepreneurs day. She focused on the theme of national entrepreneurs day 2023 that is Bring Your Idea to Life.



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The Entrepreneurship Development Club collaborated with ASWAS Club of Ansar Women's College for organising a mega food fest on 11th December 2023 in Peace square from 10.30 AM to 3.00 PM. It was an engaging and insightful exhibition that showcased the diverse talents and project of its members.

Students exhibited and sold various frames, crafts, pictures and Mahanadi cones in the same. So it was a platform of versatile products. The main attractive product in the stall was the face art painting. Many students interested in the face art painting. The activity of covering a person's face with paint, or drawing designs on it as a decoration. we handed over an amount of Rs. 650 to the ASWAS Club coordinator Ms. Alishma




ED CLUB COORDINATOR
MS.VIGITHA C V


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